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**New appointments:
Group Operations Director and Strategic Operations
Director**

Helphire Group plc today announces the following appointments in line with the formation of a new senior management structure for the Group.

With immediate effect, **Susan Howe**, previously Head of Operations at Albany Assistance Limited is appointed to the position of **Group Operations Director**. Reporting to Martin Ward, Group Managing Director, in this role, Susan will hold full management responsibility for Helphire UK and Albany end to end operations.

Also with immediate effect, **Jason Tripp** is appointed to the position of **Strategic Operations Director**. Jason has most recently held the post of Operations Director for Helphire UK. In his new role Jason will take operational responsibility for and oversee performance of the following Group companies: Total Accident Management, Cab Aid, E-Claim, Medirep, Fleet Legal and Helphire Spain. Jason will report to Martin in this role.

- Ends -



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Photographs attached:

Susan Howe, Group Operations Director

Jason Tripp, Strategic Operations Director

Notes to editors:

About Helphire Group plc

Helphire Group plc is the market leader in the provision of accident management assistance to drivers involved in road accidents that were not their fault. Working with the UK's top insurance companies, its services include provision of like for like replacement vehicles, financing of vehicle repairs, legal expenses and the management of personal accident claims.

Helphire was founded in 1992 and floated on the London Stock Exchange in 1997. With a staff of over 3,000 and a fleet of over 17,000 vehicles to meet its customer requirements, the award winning Group is headquartered in Bath. Operating under three divisions, UK Accident Management, Legal Services and Helphire International, the Company has six call centre sites and a national network of 30 branches.