



• Press Office •

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Helphire Group plc announces Board Change

Group Finance Director

The Board of Helphire announces that Ian Wardle has been appointed as Group Finance Director with immediate effect. Ian will take over from Charles Lambert who has held the position on an interim basis since 1st January 2009. Charles performed a vital role in the recently completed fundraising and will remain available to ensure an effective handover to Ian. Helphire's Board is very grateful for his contribution and wishes him well.

Ian is a Chartered Management Accountant and has held a number of senior finance and general management roles within various business sectors most recently having been Chief Executive of Camden Group Services (a Barclays Private Equity sponsored business) and previously Chief Operating Officer of Vanguard EMEA (operators and franchisor of the Alamo Rent a Car, National Car Rental and Guy Salmon rent a car businesses in Europe, Middle East and Africa) having joined as Senior Vice President of Finance for International Operations. Vanguard EMEA was successfully grown and subsequently sold to the Europcar Group having been acquired as part of Vanguard Rental Group by funds of Cerberus Capital Management. Prior to that he was Director of Group Financial Control for Lex Service and Director of Finance and Deputy MD for Avis Rent a Car UK.

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Notes to editors:

About Helphire Group plc

Helphire Group plc is the market leader in the provision of accident management assistance to drivers involved in road accidents that were not their fault. Working with the UK's top insurance companies, its services include provision of like for like replacement vehicles, financing of vehicle repairs, legal expenses and the management of personal accident claims.

Helphire was founded in 1992 and floated on the London Stock Exchange in 1997. With a staff of over 3,000 and a fleet of over 17,000 vehicles to meet its customer requirements, the award winning Group is headquartered in Bath. Operating under three divisions, UK Accident Management, Legal Services and Helphire International, the Company has six call centre sites and a national network of 30 branches.