

• Helphire Group plc •

News release

27 February 2009

Board Changes

Helphire Group plc ('Helphire', the 'Company' or the 'Group')

Helphire announces today that Non-Executive Directors David Paige, Mike O'Leary and Dr Reiner Hagemann, will step down from the Board with effect from 1 March 2009.

Rodney Baker-Bates, formerly Chairman of the Board, who announced his retirement from the Board in December, will also formally resign as a Director on the same date.

The Company is therefore pleased to announce the appointment of three new Non-Executive Directors, with effect from 1 March 2009.

Michael Howard QC, aged 67, joins the Board as Senior Independent Director. Michael entered parliament in 1983 and the Cabinet as Secretary of State for Employment in 1990, becoming Home Secretary from 1993 to 1997. He went on to become Shadow Foreign Secretary, Shadow Chancellor and in 2003 was elected Leader of the Opposition. He brings to the Board extensive experience both as a QC and a statesman which, in addition to his role as Non-Executive Director, will assist in managing the Company's key external relationships. Michael was a distinguished barrister and for a period of time, specialised in personal injury and accident cases. Michael is currently a Non-Executive Director of Amteus plc. He is also Deputy Chairman and a Non-Executive Director of Entree Gold LLC.

The Company welcomes Andrew Cripps, aged 51, as Non-Executive Director and Chairman of the Audit Committee. Andrew began his career with KPMG before spending over 20 years with BAT plc and Rothmans International in a variety of finance, management and M&A roles. He currently serves as a Non-Executive Director with Booker Group plc, where he chairs the Audit Committee, and is Deputy Chairman of Swedish Match AB, the Stockholm listed international consumer goods group. Andrew brings extensive experience from a background in accountancy, senior international executive management, corporate finance and M&A. He is also a Non-Executive Director of Molins plc and was previously a Non-Executive Director of Trifast plc and Carreras Group Limited.

Finally, Helphire welcomes Mark McCafferty, aged 49 to the Board. Mark joins the Company as Non-Executive Director and Chairman of the Remuneration Committee, bringing extensive sector management and commercial experience to the Board, having spent a number of years as CEO of Avis Europe PLC. Prior to Avis, Mr McCafferty was Managing Director of Thomas Cook Group Ltd, and previous to that was a manager in the office of the CEO, Midland Bank International. He is currently CEO of Premier Rugby Ltd and has held Non-Executive Directorships with HMV Group plc and UMBRO plc.

Richard Rose, Chairman, commented, "We thank Rodney, David, Mike and Reiner for their valuable contribution to the Group and wish them every success for the future.

I am delighted to welcome Michael, Andrew and Mark as Non-Executive Directors to the Board. Their combined wealth of experience will be a huge asset to the Executive team and I, along with Mark Adams and Charles Lambert, very much look forward to working closely with them.”

There are no further details in respect of Michael Howard QC, Andrew Cripps and Mark McCafferty requiring disclosure under Listing Rule 9.6.13

-Ends-

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Notes to Editors

Helphire Group plc is a leading provider of motor accident management services including vehicle replacement and repair management, full claims handling assistance, uninsured loss recovery and personal injury management. Most of our replacement vehicle services are provided on credit to motorists who were not at fault for the accident in which they were involved. They are also provided on a contractual, standard hire basis to enable insurers to fulfil a variety of vehicle replacement obligations. We are a first tier supplier under the ABI General Terms of Agreement (GTA) and aim to be the preferred claims outsourcing partner for UK motor insurers. We operate principally in the UK from a network of six call centre sites and 30 branch locations.